



**TESA  
CON 26**

# **TESA, UNIVERSITY OF IBADAN ENGINEERING CONVENTION**

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## **Synergasia**

Engineering Integrated Systems for National  
Development

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# INTRODUCTION

**The Technology and Engineering Students' Association (TESA)** is the umbrella body for all undergraduate students of the Faculty of Technology, University of Ibadan. It was founded in 1974.

**TESA** boasts of almost **2000** students as members covering the ten (10) departments in the Faculty of Technology, University of Ibadan: Agricultural and Environmental Engineering, Automotive Engineering, Civil Engineering, Electrical and Electronics Engineering, Food Technology, Industrial and Production Engineering, Automotive Engineering, Mechanical Engineering, Petroleum Engineering, and Wood and Biomaterials Engineering.

**TESA** is a student body that prioritizes the general welfare of its members and works tirelessly to ensure Techites have the best individual and communal experience throughout their stay in the faculty



# OBJECTIVES



- 1 | Talent Access:** To provide companies with early access to high-potential engineering and technology students for internships, graduate recruitment, and long-term talent acquisition.
- 2 | National Development Alignment:** To position engineering as a critical driver of national growth by promoting integrated systems thinking and industry-academia collaboration under the SYNERGASIA theme.
- 3 | Targeted Visibility:** To deliver focused brand exposure to approximately 1,500 engineering students through structured branding, exhibition booths, speaking opportunities, and interactive sessions.
- 4 | Thought Leadership:** To create a credible platform for corporate partners to showcase expertise, innovations, and real-world engineering solutions beyond traditional logo placement.
- 5 | Ecosystem Building:** To foster long-term relationships between students, faculty, industry leaders, and corporate organizations, extending impact beyond a single event.

# TARGET AUDIENCE

- 1 | **Techites** - Undergraduate Students of the Faculty of Technology
- 2 | **Academic** and **Non-academic** Staff of the Faculty of Technology
- 3 | **Other Students** of the University of Ibadan.
- 4 | **TESA Alumni** - Old Students of the Faculty of Technology
- 5 | **Distinguished Guest**



# EVENT OVERVIEW

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## DAY 1: PRE CONVENTION WORKSHOP

The Pre-Convention Workshop of **TESA Engineering Convention 2026** themed “**SYNERGASIA – Engineering Integrated Systems for National Development**” will serve as an intensive, full-day capacity-building experience featuring three focused segments: core engineering applications, emerging technology demonstrations, and professional soft skills development. The workshop will combine hands-on practical sessions, guided demonstrations, and theoretical insights designed to strengthen technical competence, innovation capacity, and career readiness among participating students, positioning them for deeper engagement during the Grand Convention

- **Time:** 10am
- **Date:** 21th November,2026
- **Venue:** International Conference Centre



# EVENT OVERVIEW

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## DAY 2: GRAND CONVENTION DAY

The Grand Convention Day of TESA Engineering Convention 2026 themed “SYNERGASIA – Engineering Integrated Systems for National Development” will feature keynote addresses from distinguished industry leaders, panel discussions with experienced professionals, booth exhibitions and fireside chats, as well as poster presentations and innovation showcases from across the faculty. The event will also include live hackathons, interactive engagement activities, and structured networking sessions, culminating in team presentations and announcement of winners, creating a dynamic platform that integrates thought leadership, innovation, and industry collaboration.

- **Time:** 10am
- **Date:** 18th November,2026
- **Venue:** Trenchard Hall, University of ibadan



# BUDGET ESTIMATION DETAILS

## DAY 1: PRE-CONVENTION WORKSHOP

Branding and Materials	–	₦412,680
Workshop stage backdrop	–	₦118,900
Branded roll-up banners	–	₦76,450
Name tags	–	₦88,730
Printed technical manuals and handouts	–	₦92,600
Directional signage and branding assets	–	₦36,000
Welfare	–	₦1,084,920
Enhanced food packages	–	₦812,400
Refreshments and water	–	₦181,750
Welfare logistics and distribution	–	₦90,770

# BUDGET ESTIMATION DETAILS

<b>Logistics</b>	–	<b>₦542,740</b>
Projector rental (multiple units)	–	₦186,300
Internet infrastructure	–	₦102,960
Registration setup	–	₦82,430
Seating arrangement and coordination	–	₦72,600
<b>Venue</b>	–	<b>₦522,380</b>
Workshop hall rental	–	₦419,800
Power backup and diesel	–	₦102,580
<b>Sounds and Media</b>	–	<b>₦356,940</b>
Sound system	–	₦178,600
Microphones and mixers	–	₦69,840
Photography coverage	–	₦58,900
Highlight video production	–	₦49,600

Technical and Facilitation	–	₦428,620
Lead facilitator honorarium	–	₦214,500
Assistant facilitators	–	₦108,700
Technical materials and consumables	–	₦61,420
Session coordination support	–	₦44,000
<b>Workshop Total:</b>		<b>₦3,348,280</b>

## DAY 2: GRAND CONVENTION

Branding and Protocol	–	₦1,072,830
Stage backdrop production	–	₦214,500
Event banners and outdoor branding	–	₦183,700
Souvenirs production	–	₦296,400
Certificates and plaques	–	₦142,230
Program booklets	–	₦128,500
Protocol tags and access materials	–	₦107,500
Welfare	–	₦4,132,960
Food packages for 1,500 participants	–	₦3,429,500
Tea break refreshments	–	₦401,760
Water distribution	–	₦168,900
Welfare coordination and service logistics	–	₦133,300
Logistics	–	₦2,214,975
Stage decoration	–	₦486,500

Lighting setup	–	₦398,750
Projectors and LED screens	–	₦462,300
Internet infrastructure	–	₦241,925
Registration and seating logistics	–	₦325,500
Operational coordination and movement – ₦300,000		
Venue	–	₦1,226,400
Main hall rental	–	₦1,000,000
Hall preparation and setup	–	₦108,400
Diesel and power backup	–	₦118,000
Sounds and Media	–	₦1,064,580
Professional sound system	–	₦512,400
Microphones and amplifiers	–	₦214,650
Live sound engineering and operators	–	₦132,500
Photography coverage	–	₦98,430
Videography and highlight production	–	₦106,600

<b>Technical and Program Activities</b>	–	<b>₦823,750</b>
Opening orchestra coordination	–	₦286,000
Panel session logistics	–	₦198,350
Session anchors and moderation	–	₦142,400
Program coordination team support	–	₦197,000
<b>Exhibitions and Engagement</b>	–	<b>₦812,690</b>
Booth setup structures	–	₦346,500
Fireside chat setup	–	₦138,240
Bingo challenge logistics	–	₦112,650
Virtual scavenger hunt coordination	–	₦96,800
Engagement materials and coordination	–	₦118,500
<b>Project Exhibition Prizes</b>	–	<b>₦846,315</b>
Hackathon first prize	–	₦300,000
Hackathon second prize	–	₦180,000
Hackathon third prize	–	₦120,000

Innovation awards – ₦146,315

Judging logistics and competition coordi... – ₦100,000

**Grand Convention Total: ₦12,194,500**

## OVERALL ESTIMATED BUDGET

Workshop Total: **₦3,348,280**

**Grand Convention Total: ₦12,194,500**

**Total Estimated Budget  
(Both Days): ₦15,542,780**

-- **Speaking and Thought Leadership Opportunity**

Exclusive 20–30 minute keynote or featured speaking slot during the convention. Opportunity to address participants during plenary sessions and position the organization as an industry leader in innovation, engineering, and technology.

-- **Premium Exhibition and Product Demonstration**

Priority exhibition booth located in a high-traffic area. Opportunity to showcase products, services, innovations, or technologies. Option to host live product demonstrations, fireside chats, or interactive sessions with attendees.

-- **Program Integration and On-Stage Recognition**

Continuous recognition during the opening ceremony, keynote sessions, panel discussions, hackathon presentations, and award announcements. Frequent acknowledgment by the Master of Ceremony as the Lead Sponsor throughout the event.

-- **CSR and Institutional Impact Positioning**

Recognition as a Corporate Social Responsibility partner supporting academic development, innovation, and youth empowerment. Alignment with STEM advancement and university-industry collaboration initiatives. Inclusion in post-event impact reports and sponsor appreciation documentation.

-- **Promotional and Marketing Opportunities**

Permission to distribute approved promotional materials and branded items to participants. Dedicated sponsor spotlight across official event social media platforms and publicity campaigns. Prominent mention in all sponsor appreciation communications before, during, and after the convention.

# SILVER SPONSOR (Major Supporting Partner)

Investment Range: **₦500,000 – ₦1,000,000**

## ***Deliverables***

### **-- Strong Brand Visibility**

Medium logo placement on event banners, selected publicity materials, digital promotional graphics, and the official event program booklet. Recognition as an official partner of the convention across publicity channels.

### **-- Exhibition and Brand Activation**

Standard exhibition booth space for product or service display. Opportunity to engage directly with attendees during exhibitions, networking sessions, and fireside chat segments. Option to conduct product demonstrations or mini engagement activities within allocated spaces.

### **-- Talent Engagement Opportunity**

Opportunity to interact with engineering and technology students and collect CVs from interested participants. Direct brand engagement with a large student audience and positioning as a career-supporting organization.

### **-- Stage and Event Recognition**

Verbal acknowledgment during key sessions and sponsor appreciation segments. Brand mention by the Master of Ceremony during the event and inclusion in official sponsor listings.

### **-- Promotional Benefits**

Permission to distribute approved branded promotional materials to participants. Inclusion in sponsor recognition posts on official social media platforms and campus publicity campaigns.

### -- **CSR and Academic Alignment**

Recognition as a supporter of academic development, innovation, and student-focused initiatives. Inclusion in sponsor appreciation documentation and post-event reports.

## **BRONZE SPONSOR (Supporting Partner)**

Investment Range: **₦200,000 – ₦400,000**

### ***Deliverables***

#### **-- Brand Visibility**

Logo placement on selected event publicity materials, sponsor appreciation graphics, and digital promotional content. Visibility as a supporting partner of the convention.

#### **-- Event Recognition**

Acknowledgment during sponsor appreciation announcements and inclusion in official sponsor communications and listings.

#### **-- Promotional Opportunities**

Opportunity to distribute approved flyers or branded materials to participants. Brand mention on official event social media pages and event publicity content.

#### **-- Student Engagement**

Limited interaction with attendees during networking sessions and exhibition periods. Brand exposure to a large audience of approximately **1,500** students within the Faculty of Technology and the wider university community.

# DELEGATE KIT SPONSOR (Exclusive Asset Sponsor)

Investment Range: ~~₦700,000~~ – ~~₦1,300,000~~  
Exclusive Category (**One Sponsor Only**)

## ***Deliverables***

### **-- Exclusive Branding on Delegate Materials**

Prominent logo placement on delegate kits and distributed participant materials including notebooks, writing materials, ID tags, and selected event resources. Recognition as the Official Delegate Kit Sponsor throughout the convention.

### **-- Continuous Brand Exposure**

Guaranteed repeated brand visibility as all registered participants use the delegate materials throughout the event sessions including workshops, hackathon, panel discussions, and networking segments. Long-term brand recall due to reusable materials beyond the event day.

### **-- Strategic Recognition**

Special acknowledgment during delegate kit distribution and opening ceremony announcements. Logo inclusion in participant resource materials and official event documentation.

### **-- Marketing and Engagement Benefits**

Sponsor spotlight across official event publicity channels and social media platforms. Permission to include branded inserts or promotional materials inside delegate kits subject to approval. Direct brand association with the overall participant experience of the convention.

# MAJOR DIFFERENCE BETWEEN SPONSORSHIP TIERS (TESA CONVENTION 2026)

Category	Gold Sponsor (1.8M - 2.5M)	Silver Sponsor (500k - 1M)	Bronze Sponsor (200k - 400k)
Positioning	Lead Strategic Partner	Major Supporting Partner	Supporting Partner
Logo Visibility	Largest logo on all major materials	Medium logo on selected materials	Small logo on limited materials
Plenary Recognition	Recognition in all Plenary sessions	Recognition in key sessions	General acknowledgment only
Speaking Slot	Keynote or featured speaking opportunity	Not included	Not included
Naming Rights	Naming rights to major event segment	Not included	Not included
Exhibition Booth	Premium booth (high-traffic area)	Standard booth space	Limited or none
Product Demo	Full demo / breakout activation allowed	Limited or none	Not guaranteed
CV Collection & Talent Access	Full CV collection + recruitment desk	CV collection at booth	Limited student interaction
Promotional Materials	Priority distribution to participants	Approved material distribution	Basic flyer inclusion
Program Integration	Recognition across hackathon, panels, awards	Recognition in selected segments	Appreciation segment only

Publicity Exposure	Featured in all publicity & campaigns	Included in sponsor publicity	Mention in appreciation posts only
Customization	High (custom activations allowed)	Moderate (by agreement)	Minimal customization

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# OUR BANK DETAILS

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**Bank Name:** UNITED BANK FOR AFRICA (UBA)

**Account Name:** Technology and Engineering Student Association, UI

**Account Number:** **2305763600**

Additional customized brand activations, recruitment engagements, breakout sessions, product demonstrations, or specialized engagement activities may be incorporated based on mutual agreement with sponsoring organizations to align with their marketing, recruitment, and CSR objectives.



**Thank you  
very much for  
your time!**

We hope to get a positive feedback!

### **Contact**

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